

**MICAR** 

The EU Approach to Crypto-Asset Regulation

Mar 2025





# Executive Summary

- The growing intersection of Financial Markets and Technology has increasingly captured investors' attention, particularly towards innovative financial products such as crypto-assets
- As crypto-assets become even more central, their high volatility and recent market turmoil, including several bankruptcies in recent years, have underscored the urgency for regulators to introduce comprehensive regulatory frameworks
- In this context, the European Union, as part of its strategy outlined in the 'Digital Finance Package,' has aimed to establish a harmonized crypto-asset regulatory framework across all member states
- The full enforcement of MiCAR on 31/12/2024 represented a significant milestone as the first crossjurisdictional regulatory and supervisory framework for crypto-assets



### At a Glance



**Keywords**: MiCAR, Crypto-asset, CASPs





# MiCAR: Scope&Goals

Digital Asset Regulation: The European Approach

A Brief Overview





# MiCAR: Scope&Goals 1/2



### Digital Asset Regulation: The European Approach

The strategic approach of the European Union has always aimed to minimize market fragmentation in the regulatory treatment within the Union's Members and boost the financial innovation of the European financial market.

The first step of this process can be traced back to the publication of the "Digital Finance Package" in September 2020, which included strategies and legislative proposals on crypto-activities and other digital initiatives. This initiative aimed to set an example for other countries in digital asset regulation and to foster more innovative, technology-driven, and competitive financial markets. MiCAR (Markets in Crypto-Asset Regulation) represents the latest milestone of this process.

2020

Digital Ledger Technologies
Regulation that established
a temporary six-year
exemption from current EU
financial regulation for
financial players to allow
the creation of DLT-based
financial architectures

2023

The **MiCAR** provisions started to apply:

- 30/06/2024 for issuers of ART (Asset Referenced Tokens) and EMT (E-Money Tokens)
- 31/12/2024 for CASPs (Crypto-Asset Service Providers) and other general provisions

2024

Digital Finance Package

that outlined two classes of intervention:

- The "Renewed strategy for modern and safe retail payments"
- The "Digital Finance Strategy" (e.g. 5AMLD, MiCAR)

2022

MiCAR (Markets in Crypto-Asset Regulation) official publishing as the first crossjurisdictional regulatory and supervisory framework for crypto-assets

5th EU Anti-Money
Laundering Directive
(5AMLD) required crypto
exchanges and wallet
providers to comply with EU
AML/CFT regulations



# MiCAR: Scope&Goals 2/2

# - Just in Time

### A Brief Overview

With its full enforcement starting on 31/12/2024, MiCAR marks a significant milestone in the global financial landscape as the first cross-jurisdictional regulatory and supervisory framework for crypto-assets, aiming to harmonize a shared framework among all EU members.



### Goals

MiCAR aims to ensure a unified legal regime governing crypto-assets across Europe, harmonizing the legal treatment of crypto-assets and avoiding the risk of regulatory fragmentation and different treatments among Union members. The Framework sets the rules and the standards for:

- Crypto-assets
- Issuers
- Service providers



#### Assets-

MiCAR covers all the crypto-assets that do not already fall under the existing regulatory frameworks (e.g., MiFID), in particular:

- ART (Asset Referenced Tokens)
- EMT (Electronic Money Tokens)
- Utility Tokens



#### **Firms**

All the European Firms that aim to offer any crypto-related service will fall under the MiCAR.

MiCAR allows non-EU firms to provide services under "reverse solicitation", meaning they can respond to EU customers' initiatives under strict conditions



#### Services-

MiCAR regulates services similar to MiFID, requiring CASPs (Crypto-Asset Service Providers) to obtain a license. However, it does not specifically address services like cryptoasset lending



#### Out of Scope-

Some other famous crypto-assets typologies and services won't fall under MiCAR regulation, in particular:

- · CBDC
- NFT (falls under MiCAR only under particular circumstances)
- DeFi Protocols





# MiCAR: Regulatory Framework

Crypto-Assets

Crypto-Asset Service Providers - Overview

Crypto-Asset Service Providers - Three Distinct Classes

The White Paper

Supervisory Framework

Supervisory Framework- Focus on the Italian Framework

Enforcement Regime



# MiCAR: Regulatory Framework 1/7

# - Just in Time

### Crypto-Assets

MiCAR defines crypto-assets as "digital representation of value or rights which may be transferred and stored electronically, using distributed ledger technology or similar technology" and recognizes them as the focal point of the framework distinguishing three main categories of crypto-assets (ART, EMT and Utility Tokens). Non-Fungible Tokens (NFTs) are not regulated by MiCAR except when they are fractionalized and tradable (making them effectively fungible) or represent economic rights (e.g. ownership in funds, real estate or other assets).



#### **Asset-Referenced Tokens**

ART (Asset-Referenced Tokens) are cryptoassets that are not electronic money tokens and aim to maintain a stable value by referencing another value or right, including official currencies.

**SART (Significant Asset-Referenced Token)** is a MiCAR-defined subcategory of ART. An asset is classified as **SART** if it meets at least **three** of the following **criteria**:

- > 10 million holders
- > €5 million in issued value or reserves
- > 2.5 million transactions in a reference period
- > €5 million in transaction value in a reference period
- The issuer is a gatekeeper of digital services (EU Regulation 2022/1925)
- Activities are internationally relevant (e.g., payments, remittances)
- **High interconnection** between the ART issuer and the financial system
- The issuer manages multiple ARTs or EMTs



### **Electronic Money Tokens**

EMT (Electronic Money Tokens) are cryptoassets that aim to maintain a stable value by referencing the value of one official currency. SEMT (Significant Electronic Money Token) is a MiCAR-defined subcategory of EMT. An asset is classified as SEMT if it meets at least three of the following criteria:

- > 10 million holders
- > €5 million in issued value or reserves
- > 2.5 million transactions in a reference period
- > €5 million in transaction value in a reference period
- The issuer is a gatekeeper of digital services (EU Regulation 2022/1925)
- Activities are internationally relevant (e.g., payments, remittances)
- High interconnection between the ART issuer and the financial system
- The issuer manages multiple ARTs or EMTs



### **Utility Tokens**

**Utility Tokens** are **crypto-assets** that are only **intended** to provide **access** to a **good** or a **service** supplied by their issuer. MiCAR **does not regulate all utility tokens**, but only those that:

- Are offered publicly within the EU
- Are admitted to trading on a cryptoasset platform

If a **utility token** is purely used within a **closed system**, it **may fall outside MiCAR**'s scope.

Summarizing, **utility tokens** fall under **MiCAR** when they incorporate **investment features**, such as granting financial rights, offering profit expectations, or being actively traded beyond their intended use within a platform



# MiCAR: Regulatory Framework 2/7

# - Just in Time

### Crypto-Asset Service Providers - Overview

Crypto-Asset Service Providers under MiCAR are defined as legal entities or other undertakings whose core business involves providing one or more crypto-asset services to clients on a professional and organized basis. CASPs include entities offering services related to crypto-assets, such as exchange, transfer, custody, and administration. MiCAR outlines the steps required to obtain authorization to operate as a CASP, the obligations of CASPs, and the types of services they are permitted to provide.





Entities must submit a detailed application to the relevant National Competent Authority (NCA), which includes data such as legal forms and services to be provided

#### • Supervisory Review:

Once the application is submitted, the relevant NCA will start the review process detailed as:

- o **5 bd** for **acknowledging** receipt of the submission
- 25 bd for compliance checks on the documentation
- o **40 bd** for the **approval/rejection** notification

#### Compliance & Oversight:

After authorization, CASPs must comply over time with MiCAR requirements



#### • Operate in Clients Interests:

CASPs must act honestly, fairly, and in clients' best interests

#### • Transparent Communication:

The information must be fair, clear, and not misleading with no misrepresentation of crypto-asset benefits

#### Risk Disclosure:

Clients must be warned about risks, with white paper links provided for relevant services

#### Pricing Transparency:

Pricing, costs, and fees must be publicly accessible

#### Environmental Impact:

Environmental impacts must be publicly accessible



- Custody, administration, and transfer services of crypto-assets on behalf of clients
- Operation of a trading platform for cryptoasset
- Exchange of crypto-assets for funds/for other crypto-assets
- Execution of orders for crypto-assets on behalf of clients
- **Placement** of crypto-assets
- Reception and transmission of orders for crypto-assets on behalf of clients
- Providing advice and portfolio management on crypto-assets







### Crypto-Asset Service Providers - Three Distinct Classes

MiCAR defines three distinct classes of Crypto-Asset Service Providers (CASPs) based on minimum capital requirements.

For each class, the regulation outlines the specific services that CASPs are authorized to provide, ensuring that the scope of operations aligns with their financial capacity and the associated risks.

#### Class 3 Class 1 Class 2 **Capital Requirements EUR 150.000 EUR 50.000** EUR 125.000 Any crypto-asset services under **Execution** of orders on behalf of Any crypto-asset services under class 2 clients class 1 Operation of a trading platform • Placement of crypto-assets Providing custody and for crypto-assets Providing transfer services for administration of crypto-assets on behalf of clients crypto-assets on behalf of clients Reception and transmission of Exchange of crypto-assets for orders for crypto-assets on funds behalf of clients • Exchange of crypto-assets for · Providing advice on cryptoother crypto-assets assets Providing portfolio management on crypto-assets

# MiCAR: Regulatory Framework 4/7



### The White Paper

Under MiCAR a 'Crypto-Asset White Paper' is an information document containing mandatory disclosures. It should contain general information on the issuer, offeror or person seeking admission to trading, on the project to be carried out with the capital raised, on the offer to the public of crypto-assets or on their admission to trading, on the rights and obligations attached to the crypto-assets, on the underlying technology used for such crypto-assets and on the related risks.



- Offerors
- People seeking admission to trading
- Operators of trading platforms for crypto-assets other than assetreferenced tokens or e-money tokens



- Cover offeror, issuer, trading platform operator, project details, offer structure, rights, risks, and environmental impact
- Ensure accuracy, avoid misleading content
- State **no EU authority approval**, offeror bears full responsibility
- No speculative claims on price increases
- Highlight risks of value loss, illiquidity, non-transferability, and lack of investor protection
- Issuer must **confirm compliance** and accuracy
- Include a non-technical summary, date and table of contents



- **Ensure transparency** with clear, accurate, and non-misleading information
- Prevent fraud, misleading claims, and speculative price predictions
- Establish a legal framework for issuers and service providers under EU supervision
- Mandate risk disclosures on potential losses, illiquidity, and lack of guarantees
- Require transparency on the environmental impact of consensus mechanisms
- Develop uniform documentation, including white papers, for market consistency
- Hold issuers and operators accountable for accuracy and completeness
- Reduce systemic risks by enforcing compliance with structured requirements



# MiCAR: Regulatory Framework 5/7

# - Just in Time

### Supervisory Framework

MiCAR establishes a multi-level supervisory framework aimed at coordinating and harmonizing the activities of different regulators across the Union in overseeing crypto-asset activities. It defines distinct responsibilities and assigns specific roles to both national and European supervisory authorities.

### NATIONAL COMPETENT AUTHORITIES (NCAs)

Each Member State designates the National Competent Authorities responsible for carrying out the tasks provided in the regulation and notifies the EBA and ESMA of these authorities

Following **national law**, National Competent Authorities have **supervisory** and **investigative powers** and may **prohibit** or **restrict**, within or from their Member State:

- Crypto-assets with specific characteristics
- Activity or practice related to crypto-assets

NCAs shall not impose a prohibition or restriction if it has not disclosed to all other competent authorities and ESMA or EBA at least one month before the date on which it is expected or 24 hours before for an interim measure on a provisional basis

### EUROPEAN BANKING AUTHORITY (EBA)

The EBA facilitates and coordinates the measures taken by the NCAs and gives an opinion to confirm that the prohibitions or restrictions are justified and proportionate

The EBA establishes, manages and chairs a supervisory advisory college for each issuer of a Significant Asset-Referenced Token or a Significant Electronic Money Token to facilitate the exercise of supervisory functions and coordinate supervisory activities

Concerning issuers of Significant Asset-Referenced Tokens and issuers of Significant Electronic-Money tokens, EBA can:

- Request information
- Perform on-site inspections
- Exchange information with Competent Authorities

### EUROPEAN SECURITIES AND MARKET AUTHORITY (ESMA)

The ESMA facilitates and coordinates the measures taken by the NCAs and gives an opinion to confirm that the prohibitions or restrictions are justified and proportionate

The **ESMA takes part in the supervisory advisory** college **established by EBA**, ensuring the coordination between regulatory authorities in:

- Supervising crypto-asset activities
- Facilitating a consistent approach across EU

The **ESMA** establishes **a register** of:

- Crypto-asset white papers
- Issuers of ART
- Issuers of EMT
- CASPs
- A **non-exhaustive** register of **non-compliant** entities providing crypto-asset services







### Supervisory Framework – Focus on the Italian Framework

The Italian supervisory enforcement of MiCAR is divided between two main national competent authorities, the Bank of Italy and Consob, which have different roles and duties. In March 2025, these two authorities jointly published a shared protocol outlining the operative and informative coordinated procedures they will use to assess their duties under MiCAR.

#### **Italian National Competent Authorities**



#### **Bank of Italy**

Under MiCAR, the **Bank of Italy** must fulfill the following roles:

- Prudential supervision and crisis management of ART and EMT issuers, as well as CASPs
- Supervision of EMT issuers regarding transparency, fairness, and consumer protection safeguards
- AML/CFT supervision of ART and EMT issuers
- Product intervention on EMTs, ARTs, and tokens that do not qualify as EMTs or ARTs



#### **CONSOB**

Under MiCAR, **CONSOB** must fulfill the following roles:

- Supervision of ART issuers and CASPs regarding transparency, fairness, and consumer protection safeguards
- Vigilance on public offerings and trading admissions for tokens that do not qualify as EMTs or ARTs
- Product intervention on ARTs and tokens that do not qualify as EMTs or ARTs
- Prevention of market abuse related to crypto-assets

#### Operative and Informative coordinated Procedures



#### Information Sharing

The protocol ensures the **timely exchange** of information between the two entities regarding **supervision**, **whistleblowing**, and **cryptocurrency operations**, including the **share** of **documents** and measures **related** to the **temporary intervention** powers of **ESMA** and EBA



#### **Cross border Operations**

The protocol governs cooperation and information exchange between Italy, other Member States, ESMA, and EBA. It ensures timely transmission of cooperation requests, covering token issuers, crypto service providers, irregularities, and precautionary measures. It also addresses requests for opinions on crypto asset classification and shares opinions from ESMA, EIOPA, or EBA



### **Inspective Powers and Measures Taken**

The protocol establishes procedures for timely information exchange between authorities on complaints, inspections, and regulatory actions. It covers the authorization process for crypto-related entities, including white paper approval and license issuance. The protocol mandates mutual communication of adopted measures, findings, and AML/CFT actions. It also includes the exchange of administrative liquidation proposals for crypto service providers and token issuers



# MiCAR: Regulatory Framework 7/7

### - Just in Time

### **Enforcement Regime**

Supervisors can impose sanctions on entities under MiCAR in case of regulatory breaches, with the severity of these sanctions depending on the type of violation and its impact on market integrity, financial stability, and consumer protection.

**Financial Fines** 

Financial penalties imposed on individuals or entities for violating MiCAR rules depend on the severity of the violation:

- ART Issuers: up to 5 MIn€ or 12,5% yearly turnover
- EMT Issuers: up to 5 MIn€ or 12,5% yearly turnover
- CASPs: up to 5 MIn€ or 5% yearly turnover
- Issuers of Crypto-Assets other than ART and EMT: up to 5MIn€ or 5% yearly turnover

#### **Public Warnings**

Supervisors could issue public warnings or notices to highlight specific risks or concerns about non-compliant actors or market practices





Supervisors could ask CAPS to provide changes in their **business models**, provide additional **information** or alter **governance structures** 



Criminal

Sanctions



In cases of severe non-compliance or risk to the financial system, supervisors may temporarily or permanently ban CASPs from offering certain services



#### **National Laws**

NCAs of each EU Member State apply their criminal penalties for severe breaches of MiCAR and can enforce stricter criminal laws beyond administrative penalties



Sanctions



# **Conclusions**

MiCAR Supervisory Activities as Part of EBA Priorities 2025-2027

Outlook for the Banking Industry





# Conclusion 1/2



### MiCAR Supervisory Activities as Part of EBA Priorities for 2025-2027

In September 2024, the **EBA** published the **Single Programming Document** (SPD) which outlined the **five strategic priorities** for the period **2025-2027** and detailed the **scheme** to **achieve** its **mission** and **mandate** in the next years.

In the outlined priorities, the EBA underlines the importance of implementing the supervisory activities for MiCAR.

#### **Crypto-Asset Standing Committee**

### **Enhancing Supervisory Capacity**

#### **Non-Binding Opinions**



Founded in 2024 with the goal of **facilitating** and **coordinating supervisory** activities on **crypto-assets**, the **Crypto-Asset Standing Committee** (CASC) will oversee **surveillance activities**, fostering **collaboration** between **supervisory authorities** and strengthening their cooperation

**EBA** outlined its intention to proceed in a continuous **supervisory-capacity-building process** by promoting:

- Extending specialized training for the staff
- Programming workshops in collaboration with NCAs focused on crypto-asset supervision techniques

**Under MiCAR**, the **EBA** will also proceed to fulfill its role in **monitoring crypto-assets** and issuing **non-binding Opinions** (at the request of NCAs) on the regulatory classification of crypto-assets

# Conclusion 2/2

### - Just in Time

### Outlook for the Banking Industry

**MiCAR** represents a pivotal point in **fostering innovation** in the financial markets in Europe, with interesting implications for the **banking industry**. A regulatory framework on crypto-assets will offer a window for potentially **expanding banking offers** while **strengthening** consumer **trust** in these products and promoting a **higher** degree of **integration** between **traditional finance** and **DeFi**.



MiCAR Art. 60 gives EU-authorized banks the possibility to integrate crypto-asset services (e.g., custody, trading) into their offerings without the need for a new authorization. By notifying the relevant national authorities of their intention to offer such services, banks can quickly enter the crypto market, leveraging their existing licenses and infrastructure. This simplified process will foster the offering of crypto services, enabling banks to enter the digital asset market while maintaining regulatory oversight.

Compliance with MiCAR's requirements on security, client fund protection, and operational protocols is still required



#### Industry Growth

Designing a simplified process for traditional financial institutions to access crypto services will foster industry growth, with traditional players entering the markets and potentially leading to M&A processes between old and new players



### Offer Increase

The possibility of including crypto-asset-related services (e.g., tokenized asset custody, issuance and crypto trading) in the banking product offerings could strengthen the current customer base while widening the plethora of potential customers



#### Financial Innovation

The potential benefits unlocked by MiCAR could drive the update of current banks' IT architectures and lead to the development of new systems, boosting innovation in the financial sector





### **Strategy**

Strategic advisory on the design of advanced frameworks and solutions to fulfil both business and regulatory needs in Risk Management and IT departments

# Methodology & Governance

Implementation of the designed solutions in bank departments Methodological support to both systemically important financial institutions and supervisory entities

### Solution

Advanced software solutions for modelling, forecasting, calculating metrics and integrating risks, all on cloud and distributed in Software-as-a-Service (SaaS)













# Company Profile

iason is an international firm that consults Financial Institutions on Risk Management. lason integrates deep industry knowledge with specialised expertise in Market, Liquidity, Funding, Credit and Counterparty Risk, in Organisational Set-Up and in Strategic Planning.



Jacopo Figuriello

Margherita Ranieri









This document was prepared in collaboration with Nicola Mazzoni who at the time was working for lason Consulting.

© 2025 Iason Consulting Ltd, a limited liability company under English law, Iason Italia Srl, a limited liability company under Italian law, Iason Iberia SI, a limited liability company under Spanish law, are part of the iason network. All rights reserved.

www.iasonltd.com

